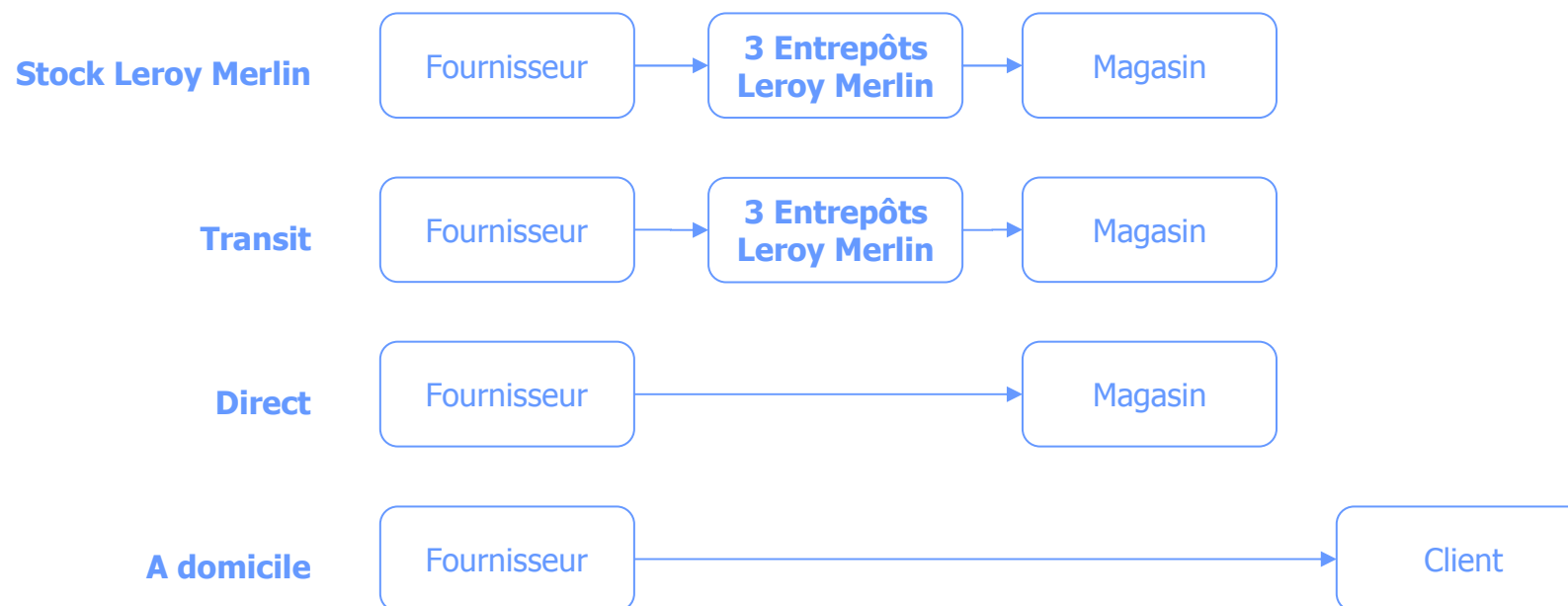


Exemple d'une logistique reposant sur 3 plateformes



David LEBLEU

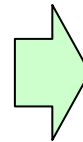
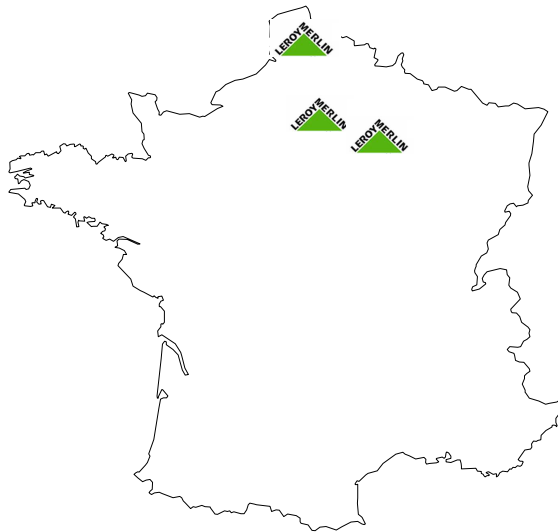
Les circuits



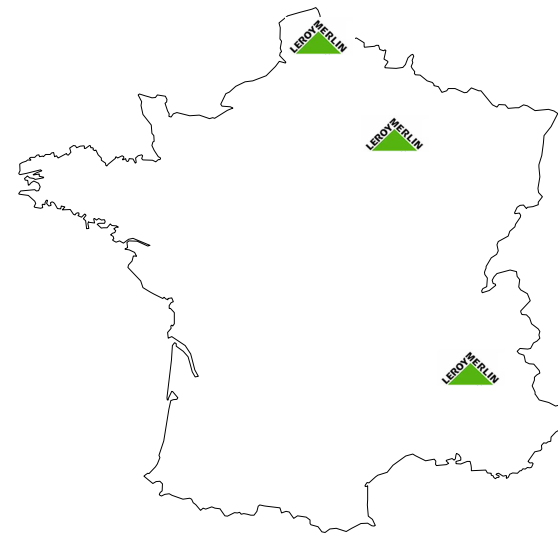
Se rapprocher des magasins



2008



2010



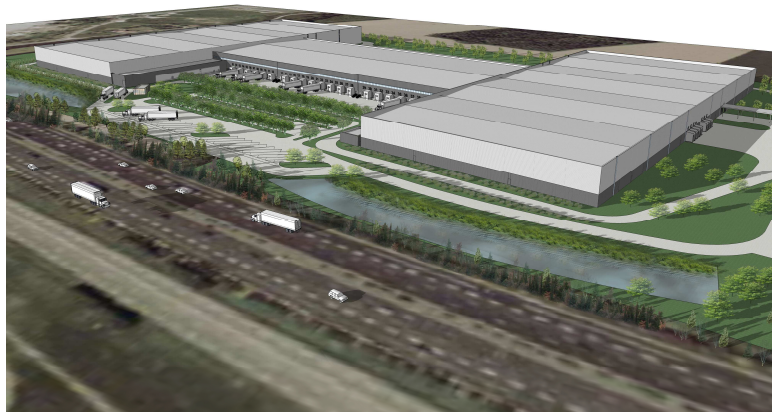
Enjeux

Baisse des kms avals (chargements moins denses)

Respect de l'environnement



- ❑ Plateformes multimodales (Fluvial et Ferroviaire)
- ❑ Baisse des kms parcourus



3 entrepôts Nationaux / Régionaux

